IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

IN RE: HAIR RELAXER MARKETING SALES PRACTICES AND PRODUCTS LIABILITY LITIGATION

Case No. 23 C 818

MDL No. 3060

Judge Mary M. Rowland

CASE MANAGEMENT ORDER NO. 7 Adoption of Short Form Complaint

Plaintiffs' Leadership Committee ("the PLC") filed a Master Long Form Complaint together with a sample Master Short Form Complaint and Jury Demand on May 15, 2023 [ECF 106]. Defendants filed a Joint Motion to Dismiss the Master Long Form Personal Injury Complaint on July 5, 2023 [ECF 142]. On July 14, 2023, the Court issued a Minute Entry requiring the Short Form Complaint to be filed by August 1, 2023 [ECF 161]. The Court has approved a Short Form Complaint [ECF 173]

I. <u>Scope of Order</u>

This Order shall govern all actions in the above-captioned MDL proceeding ("this MDL" or "the MDL") to the extent set forth herein that are directly filed in or transferred to this MDL after the date of this Order or otherwise expressly identified herein.

II. <u>Short Form Complaint</u>

A. Plaintiffs shall file and serve a Short Form Complaint in the form attached to this Order in every action that is directly filed in this MDL. For each action in the MDL, subject to this Order, the Master Complaint, together with the Short Form Complaint shall be deemed the operative complaint.

Case: 1:23-cv-00818 Document #: 175 Filed: 08/03/23 Page 2 of 3 PageID #:2236

B. For those cases directly filed in or transferred to this MDL *prior* to the entry of this Order, or for any case subsequently transferred from another Federal District Court by the MDL panel, plaintiffs shall file the attached Short Form Complaint (as an Amended Complaint) within 75 days of the entry of this Order or transfer to this MDL. If a plaintiff files a Short Form Complaint in compliance with this Order that omits a defendant previously named in their prior complaint, it is the responsibility of that plaintiff to dismiss that defendant in compliance with Rule 41 of the Federal Rules of Civil Procedure. The Court strongly encourages dismissal by notice or stipulation where permitted by Rule 41(a)(1)(A)(i) or (ii), rather than by court order. If a plaintiff names an additional defendant not named in the prior complaint, the plaintiff must comply with Rule 4 as to the new defendant.

C. Nothing in this Order shall alter or otherwise suspend a Plaintiffs' requirement to effectuate service on any Defendant named in the Short Form Complaint. Absent agreement of the parties or subsequent Order of the Court, service of process shall be effectuated as required under Rule 4 of the Federal Rules of Civil Procedure.

D. Nothing in this Order shall be deemed a waiver of any party's right to amend the pleadings or defenses as permitted under the Federal Rules of Civil Procedure or as otherwise permitted by leave of Court.

E. All Plaintiffs who file a Short Form Complaint must comply with the provisions set forth in Case Management Order No. 2 (Direct Filing and Service of Process) [ECF 56] and any subsequent amendments.

F. Defendants' responses to Short Form Complaints are stayed until further order of the Court. The parties intend to meet and confer and submit a proposed Case Management Order within 30 days of the Court's adoption of a Short Form Complaint that will govern the manner in

2

Case: 1:23-cv-00818 Document #: 175 Filed: 08/03/23 Page 3 of 3 PageID #:2237

which Defendants will provide Short Form Answers and Affirmative Defenses in response to Short Form Complaints, or the parties will otherwise agree on a process to govern the process by which Defendants respond to the Short Form Complaint.

Ordered this 3rd day of August, 2023.

ENTER:

Mary M Rowland

MARY M. ROWLAND United States District Judge

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS

IN RE: HAIR RELAXER MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION	MDL No. 3060 Master Docket Case No. 1:23-cv-00818 Honorable Mary M. Rowland
	SHORT-FORM COMPLAINT AND JURY DEMAND
Defendant(s).	Civil Action No.

1. Plaintiff(s)/Injured Party/Decedent (hereinafter, "Plaintiff(s)") incorporate by reference Plaintiffs' Master Long Form Complaint in *In Re: Hair Relaxer Marketing, Sales Practices and Products Liability Litigation*, MDL 3060, filed as of May 15, 2023, as Document Number 106.

2. Plaintiff(s), ______, file(s) this Complaint pursuant to CMO No. 2 and is to be bound by the rights, protections and privileges, and obligations of that CMO and other Orders of the Court. Further, in accordance with CMO No. 2, Plaintiff(s) hereby designate(s) the United States District Court for the ______ as Plaintiff's designated venue ("Original Venue"). Plaintiff makes this selection based upon one (or more) of the following factors (please check the appropriate box(es)):

 Plaintiff currently resides in	_(City/State);
 Plaintiff purchased and used Defendant(s)' products in (City/State);	
 The Original Venue is a judicial district in which Defendant	trict is located

Case: 1:23-cv-00818 Document #: 175-1 Filed: 08/03/23 Page 2 of 11 PageID #:2239

(28 U.S.C. § 1391(b)(1)).

•

- The Original Venue is a judicial district in which a substantial part of the events or omissions giving rise to the claim occurred, specifically (28 U.S.C. § 1391(b)(2)):______
- There is no district in which an action may otherwise be brought under 28 U.S.C. § 1391, and the Original Venue is a judicial district in which Defendant is subject to the Court's personal jurisdiction with respect to this action (28 U.S.C. § 1391(b)(3)).

____ Other reason (please explain): _____

 For purposes of diversity jurisdiction, Plaintiff is a citizen of (State/Territory).

•

4. Plaintiff is suing the following Defendants, and for purposes of diversity, whose

State of Incorporation/Formation and Principal Place of Business is as follows:

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
	AFAM Concept, Inc. d/b/a JF Labs, Inc.	Illinois	Illinois
	Avlon Industries	Illinois	Illinois
	Beauty Bell Enterprises LLC f/k/a House of Cheatham, Inc.	Georgia	Georgia
	Dabur International Ltd.	Isle of Man	Dubai
	Dabur International USA Ltd.	India	Illinois
	Dermoviva Skin Essentials, Inc.	Delaware	New Jersey
	Godrej SON Holdings, Inc.	Georgia	Georgia
	House of Cheatham LLC	Delaware	Georgia
	L'Oréal USA, Inc.	Delaware	New York
	L'Oréal USA Products, Inc.	Delaware	New York
	Luster Products, Inc.	Illinois	Illinois
	McBride Research Laboratories, Inc.	Georgia	Georgia

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
	Namaste Laboratories LLC	Illinois	Illinois
	Revlon Consumer Products Corporation	Delaware	New York
	Revlon Group Holdings LLC	Delaware	Delaware
	Revlon, Inc.	Delaware	New York
	SoftSheen-Carson LLC	New York	New York
	Strength of Nature, LLC	Georgia	Georgia
	Other (Please identify):		
	Other (Please identify):		
	Other (Please identify):		

CASE SPECIFIC FACTS REGARDING HAIR RELAXER PRODUCT USE AND INJURIES

5. Upon information and belief, Plaintiff began using hair relaxer product(s) on or

about the following date ______ and if applicable, stopped using hair relaxer

product(s) on or about the following date: _____.

6. Upon information and belief, Plaintiff used the following hair relaxer product(s),

which Plaintiff contends caused and/or contributed to their injury(ies) and brings claims against

the following Defendants:

Defendant	Product List (Select All Applicable Products)
<u>AFAM Concept, Inc.</u> <u>d/b/a JF Labs, Inc.</u>	 Hawaiian Silky - Crème Conditioning No Lye Silky Smooth Sheen Relaxer Hawaiian Silky - Herbal No Lye Conditioning Relaxer System with Tea Tree & Avocado Oil - 2 Applications Vitale - Olive Oil Anti-Breakage Relaxer No Base with Shea Butter - Regular Strength

Defendant	Product List (Select All Applicable Products)
	□ Vitale Pro - New Texture Salon Exclusive Hair Relaxer
	□ Vitale Mo'Body - Shea Butter Sensitive Scalp Relaxer with Oatmeal
	Protein
	□ Vitale - Life and Body - Hair Relaxer with Aloe Vera - Smooth Silky
	Texture \Box out (1) \Box (5)
	□ Other (please specify):
Avlon Industries, Inc.	Affirm Crème Relaxer
i i i i i i i i i i i i i i i i i i i	□ Affirm Sensitive Scalp Relaxer
	□ Affirm Dry & Itchy Scalp Relaxer
	□ Affirm FiberGuard Conditioning Crème Relaxer
	☐ Affirm FiberGuard Sensitive Scalp Conditioning Relaxer
	□ Other (please specify):
Beauty Bell	Africa's Best Herbal Intensive No-Lye Relaxer System
Enterprises, LLC	□ Originals by Africa's Best Originals Olive Oil Conditioning Relaxer
<u>f/k/a House of</u> Cheatham, Inc.	□ Organics by Africa's Best Olive Oil Conditioning Relaxer System with
<u>Circatitani, me.</u>	Extra Virgin Olive Oil
	Originals by Africa's Best Kids Originals Natural Conditioning Relaxer System
	Organics by Africa's Best Kids Organic Conditioning Relaxer System
	Organics by Africa's Best Kids Natural Conditioning Relaxer System
	Texture My Way Men's Texturizing Kit
	□ Texture My Way Women's Texturizing & Softening System
	□ Other (please specify):
House of Cheatham,	Africa's Best Herbal Intensive No-Lye Relaxer System
LLC	 Originals by Africa's Best Originals Olive Oil Conditioning Relaxer
	 Organics by Africa's Best Olive Oil Conditioning Relaxer System with
	Extra Virgin Olive Oil
	Originals by Africa's Best Kids Originals Natural Conditioning Relaxer
	System
	□ Organics by Africa's Best Kids Organic Conditioning Relaxer System
	□ Organics by Africa's Best Kids Natural Conditioning Relaxer System
	Texture My Way Men's Texturizing Kit
	□ Texture My Way Women's Texturizing & Softening System
	□ Other (please specify):
L'Oréal USA, Inc./	Dark and Lovely Beautiful Beginnings No-Mistake Smooth Relaxer
<u>L'Oréal USA, Inc./</u>	□ Dark and Lovely Beautiful Beginnings No-Mistake Shibbin Kelaker
<u>Products, Inc./</u>	□ Dark and Lovely Beautiful Beginnings No Wistake Curl Softener
SoftSheen-Carson	□ Dark and Lovely Triple Nourished Silkening Relaxer
LLC	 Dark and Lovery Triple Routished Stikeling Relaxer Optimum Salon Haircare Defy Breakage No-Lye Relaxer

Defendant	Product List (Select All Applicable Products)
Detendunt	□ Optimum Salon Haircare Amla Legend Relaxer
	 Optimum Care Bodifying Relaxer
	 Optimum Multi-Mineral Reduced pH Crème Relaxer
	□ Bantu No Base Relaxer
	Ultra Precise No-Lye Conditioning Relaxer
	☐ Mizani Butter Blend Relaxer
	Mizani Butter Blend Sensitive Scalp Rhelaxer
	☐ Mizani Butterblend Prosolvent Relaxer
	☐ Mizani Classic Rhelaxer
	Mizani Sensitive Scalp Rhelaxer
	Care Free Curl – Cold Wave Chemical Rearranger Super Strength
	□ Look of Radiance Permanent Crème Relaxer Kit
	□ Other (please specify):
	Luster's Pink Oil Moisturizer No-Lye Conditioning Relaxer
	Luster's Pink Oil Moisturizer Short Looks Texturizer
	Luster's Pink Oil Moisturizer Smooth Touch Relaxer
	🗆 PCJ Kit
Lustar Draduata	PCJ No Lye Kit - Adult
<u>Luster Products</u> <u>Company</u>	PCJ No Lye Kit - Children's
	ShortLooks Colorlaxer Diamond Black
	□ ShortLooks Colorlaxer Passion Red
	ShortLooks Colorlaxer Sable Brown
	□ Other (please specify):
	Design Essentials Honey Nectar Relaxer Kit - Time Release Regular
	Strength
McBride Research	Design Essentials Sensitive Scalp Relaxer System
<u>Laboratories</u>	Design Essentials Regular Conditioning Relaxer
	Other (please specify):
	ORS Olive Oil Built-In-Protection No-Lye Relaxer – Full Application
	ORS Olive Oil No-Mix Salon Formula Crème Relaxer
	ORS Olive Oil Ultra Nourish Crème Hair Relaxer
	ORS Olive Oil Built-In-Protection No-Lye Relaxer – New Growth
	ORS Olive Oil Zone Relaxer – Targeted Touch-Up No-Lye Hair
Namaste Laboratories	Relaxer
	□ ORS Olive Oil Curl Stretching Texturizer
	ORS Olive Oil Crème on Crème Touch-Up No-Lye Hair Relaxer
	ORS Olive Oil Mild Touch Relaxer with 60% Lower Chemical
	ORS Olive Oil Texlax and Stretch Semi-Straightening System
	ORS Olive Oil Girls Built-In Protection Plus No-Lye Conditioning Hair
	Relaxer System

Defendant	Product List (Select All Applicable Products)
	ORS Olive Oil Girls Soft Curls No-Lye Crème Texture Softening
	System
	ORS HAIRepair No-Lye Conditioning Relaxer System with Cuticle
	Shield
	ORS Olive Oil Professional No-Lye Relaxer Kit
	ORS Olive Oil Professional Crème Relaxer
	Namasté Salon System Triple Emulsion Relaxer
	Namasté Salon System Crème Relaxer
	Namasté Salon System Conditioning Sensitive Scalp No-Lye Relaxer
	Namasté Salon System Crème Relaxer Salon Trial Pack
	□ (Other (please specify):
	African Pride – No Lye Relaxer Kit
	African Pride – No Base Relaxer
	African Pride – Multi Length Texturizer Kit
	African Pride – Dream Kids No Lye Relaxer Kit
	All Ways Natural – No Lye Conditioning Crème Relaxer Kit
	\square Arosci Aromaphoric Relaxer System
	Crème Of Nature Relaxer Cream
	Crème Of Nature Relaxer Kit Argan Oil
	Crème of Nature Herbarich Conditioning Crème Relaxer System Kit
<u>Revlon, Inc./ Revlon</u>	Crème of Nature Herbarich Conditioning Crème Relaxer and Texturizing
Consumer Products	System
<u>Corporation/ Revlon</u> <u>Group Holdings LLC/</u>	Crème of Nature No Base Relaxer
Revlon	
	□ Crème of Nature No Lye Relaxer □ Crème of Nature Sodium Relaxer Kit
	Crème Of Nature Cni No Lye Relaxer
	Crème Of Nature Cni Sunflower & Coconut Oil - Creme
	Crème Of Nature Eden Relaxer
	□ Fabulaxer No-Lye Relaxer
	Fabulaxer Gro-7
	Revlon Realistic No-Base Relaxer
	Revlon Realistic No Lye Relaxer Kit
	\Box Other (please specify):
Strength of Nature,	□ African Pride Olive Miracle Deep Conditioning Crème-on-Crème No
LLC	Lye Relaxer 8 Salon Pack Touch-Ups
	African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer
	African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer
	With Aloe Deep Conditioner
	□ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer One
	Complete Application

Defendant	Product List (Select All Applicable Products)
	African Pride Olive Miracle Deep Conditioning No-Lye Relaxer, One
	Complete Touch-Up
	□ African Pride Shea Miracle Texture Softening Elongating System
	□ African Pride Dream Kids Olive Miracle (4) Touch-Up Relaxer Kit
	□ African Pride Dream Kids Olive Miracle Relaxer
	African Pride Dream Kids Olive Miracle Touch-Up Relaxer Kit
	Dr. Miracle's No Lye Relaxer Kit
	Dr. Miracle's New Growth No-Lye Relaxer Kit
	Elasta QP Normal Relaxer Kit
	Elasta QP Normal Relaxer Kit 2 Applications
	Elasta QP Resistant Relaxer Kit
	□ Elasta QP Sensitive Scalp Kit 12 Application Economy Pack
	Elasta QP Sensitive Scalp Kit – 4 Applications
	Elasta QP No Base Crème Relaxer
	Elasta QP SOY OYL No-Base Relaxer
	Elasta QP SOY OYL 4 Application Anti-Dryness No Lye Relaxer Kit
	Elasta QP No-Base Relaxer
	Elasta QP Extra Body No-Base Regular Relaxer
	Elasta QP Extra Body No-Base Super Relaxer
	Gentle Treatment No-Lye Relaxer Gray Kit
	Gentle Treatment No-Lye Relaxer
	Just For Me Relaxer 1 Complete Touch Up Relaxer
	Just For Me 4 Application Salon Pack Relaxer
	Just For Me No-Lye Conditioning Crème Relaxer Kit
	Just For Me No-Lye Conditioning Crème Relaxer Kit with Coil & Curl Cream
	☐ Just For Me No-Lye Conditioning Crème Relaxer Kit (Super) with Oil
	Moisturize Lotion
	□ Just For Me No-Lye Texture Softener System
	□ Just For Me No-Lye Texture Softener System with Hair & Scalp Butter
	□ Motions Classic Formula Smooth & Silken Hair Relaxer
	Motions Professional 12-Application Salon Pack
	□ Motions Silkening Shine No Lye Relaxer Kit
	□ Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 2 Touch Up
	Application
	□ Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 1 Complete Touch
	Up Application
	Profectiv Procision Relaxer Kit Regular
	Profectiv Relax and Refresh Kit Auburn Spice
	Profectiv Relax and Refresh Kit Cherry Fusion
	Profectiv Relax and Refresh Kit Jet Black
	Profectiv Relax and Refresh Kit Mahogany Brown
	Profectiv Relax and Refresh Kit Silky Black

Defendant	Product List (Select All Applicable Products)
Detenuant	Pro-Line Comb Thru Texturizer Kit
	SmartPerm No-Lye Anti-Breakage Relaxer System
	SmartPerm No-Lye Anti-Breakage New Growth Relaxer System, Smart
	Grow Stimulator
	SmartPerm Smart Valu No-Lye Anti-Breakage Relaxer Kit, 4
	Applications
	Smart Perm Smart Valu Smart Gro Stimulator New Growth No-Lye
	Relaxer with GroRehab 4 Applications
	□ S&B [®] Botanicals TM 2 Application Relaxer
	□ S&B [®] Botanicals [™] No-Lye Sensitive Scalp Relaxer, 1-App
	□ S&B® Botanicals TM No-Mix Texturizer 2-App, with Deep Conditioner
	□ S&B [®] Botanicals [™] No-Mix Texturizer 2-App
	□ S&B [®] Botanicals [™] Relaxer 8-Touch Up
	□ Soft & Beautiful No-Lye Crème Relaxer
	□ Soft & Beautiful No-Lye Ultimate Conditioning Relaxer System
	TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye
	Relaxer
	TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye
	Relaxer, 2 Applications
	□ TCB No-Base Crème Hair Relaxer with Protein & DNA
	UltraSheen Supreme Conditioning No-Lye Relaxer
	UltraSheen Ultra Moisturizing No-Lye Relaxer
	UltraSheen Ultra Moisturizing No-Lye Relaxer, with Keratin Other
	(please specify):

7. Other manufacturer(s)/product(s) used by Plaintiff not identified above:

8. Plaintiff's use of Defendant(s) hair relaxer product(s) caused serious injuries and

•

damages including but not limited to the following:

- □ Uterine Cancer
- Endometrial Cancer
- Ovarian Cancer
- □ Other injuries and/or additional details (please specify):

9. Approximate date(s) of diagnosis (injury(ies)), if applicable at this time, that form(s) the basis of Plaintiff's claim(s): ______

CAUSES OF ACTION AND THEORIES OF RECOVERY ADOPTED AND INCORPORATED IN THIS LAWSUIT

10. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, all common factual allegations contained in paragraphs 1 through 114 of the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060.

11. Plaintiff(s) hereby adopt(s) and incorporate(s) by reference as if set forth fully herein, the following Causes of Action and the Prayer for Relief within the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060:

- Count I Negligence and/or Gross Negligence
- Count II Negligent Misrepresentation
- Count III Negligence *Per Se*
- Count IV Strict Liability: Design Defect
- Count V Strict Liability: Failure to Warn
- Count VI Breach of Implied Warranty of Merchantability/ Fitness for a Particular Use
- Count VII Breach of Express Warranty under state law and the Magnuson-

Moss Warranty Act, 15 U.S.C. § 2301 et seq.

- Count VIII Fraud/ Fraudulent Misrepresentation
- Count IX Fraudulent Concealment
- □ Count X U.S. State and Territory Statutory Consumer Protection and Unfair or Deceptive Trade Practices Claims
- Count XI Unjust Enrichment]
- Count XII Wrongful Death
- Count XIII Survival Action
- \Box Count XIV Loss of Consortium
- Count XV Punitive Damages
- □ Other Causes of Action:

12. <u>Consortium Claim(s) (if applicable)</u>: The following individual(s) allege(s) damages for loss of consortium:

÷

13. <u>Survival and/or Wrongful Death Claim(s) (if applicable)</u>: The following individual(s) allege(s) damages for survival and/or wrongful death:

JURY DEMAND

Plaintiff(s) demand(s) a trial by jury as to all claims in this action.

Case: 1:23-cv-00818 Document #: 175-1 Filed: 08/03/23 Page 11 of 11 PageID #:2248

Dated this the _____day of _____, 20___.

RESPECTFULLY SUBMITTED ON BEHALF OF THE PLAINTIFF(S),

Signature

OF COUNSEL:

(firm) (address) (phone) (email)

(name)